

Chris's mission is to anticipate and shape the future of business. He has pursued this goal as an author, executive, consultant, entrepreneur, speaker, Trustee, teacher and the leader of a think tank.

Chris often [convenes and facilitates](#) diverse groups of experts to help clients anticipate how a trend or technology will affect the future of business and society. As CEO Nerve LLC, an innovation advisory firm, he [counsels](#) companies, from startups to global giants, helping them find specific innovation opportunities in large-scale trends.

He has published [four books](#): the first, *BLUR*, was a *Business Week* Top Ten Best Seller, and his most recent, *Standing on the Sun*, was listed among the Best Books of 2012 by the *Financial Times*. He has contributed to many publications, including the *Harvard Business Review*, *Fast Company*, *Wired*, *The New York Times*, *The Wall Street Journal*, *Sloane Management Review*, *Time*, and *Business Week*.

He has spoken to companies, NGOs, government agencies and in public conferences on four continents about technology, innovation, and changing ways of doing business (some current topics can be seen [here](#).)

Chris has been a guest lecturer at Harvard Business School, Tsinghua University, the MIT Sloan School, St. Galen University and Georgetown University, and his books have been used in business, economics and foreign service school courses. He has been a judge for Singapore's National Innovation Awards and other innovation competitions. Consulting Magazine once ranked him among the 20 Most Influential Consultants in the U.S.

Chris has been an innovator and entrepreneur throughout his career. At Data Resources, he developed the firm's service architecture for financial institutions. He founded the first major consulting practice based on digital convergence while at Mercer Management Consulting (now Oliver Wyman). At EY's Center for Business Innovation, he transformed a static think tank into a wide-ranging sensing network, and founded a company with a Santa Fe Institute scientist to apply complexity theory to business. At Monitor Group, he created Monitor Talent, a business unit based on his book *Future Wealth*.

Chris serves on the Boards of the Bios Group, the Fundación Innovación Bankinter, and The Fourth Sector Group and the Advisory Boards of Worldquant University and Innocentive.

Christopher Meyer

Founder and CEO, NERVE LLC

<http://www.ChristopherMeyer.com> | chris.meyer@gotnerve.com

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