

Chris's mission is to anticipate and shape the future of business. He has pursued this goal as an author, executive, consultant, entrepreneur, speaker, Trustee, teacher and the leader of a think tank.

Chris has been tracking the evolution of the information economy since the 1980s. He has provided perspective and counsel to many of the large and small companies driving change in business. Consulting Magazine once ranked him #11 among the Most Influential Consultants.

He has published four books: the first, BLUR, was a Business Week Top Ten Best Seller, and his most recent, Standing on the Sun, was listed among the Best Books of 2012 by the Financial Times. He has contributed to the Harvard Business Review, Fast Company, Wired, the New York Times, the Wall Street Journal, Sloane Management Review, Time, Business Week, etc. and his blog posts appear on Harvard Business Online and the Huffington Post.

He has spoken to companies, NGOs, government agencies and in public conferences on four continents about technology, innovation, and changing ways of doing business (some current topics can be seen [here](#).) He has been a guest lecturer at Harvard Business School, Tsinghua University, the MIT Sloane School St. Gallen University and Georgetown University, and his books have been used in Business , Economics and Foreign Service school courses.

Chris has been an innovator and entrepreneur throughout his career. At Data Resources, he developed the firm's service architecture for financial institutions. In 1984, he founded the first major consulting practice based on digital convergence while at Mercer Management Consulting (now Oliver Wyman). At EY's CBI, in 1997, he transformed a static think tank into a wide-ranging sensing network, and founded a company with a Santa Fe Institute scientist to apply complexity theory to business. At Monitor Group, he created Monitor Talent, a business unit based on Chris' book Future Wealth.

Chris is now CEO of Nerve LLC, an innovation advisory firm. He continues to counsel a range of companies, from startups to global giants, helping them find specific innovation opportunities in large-scale trends. He serves on the Boards of the Bios Group, the Fundación Innovación Bankinter, and the NewRep Theater, and the Advisory Boards of Worldquant University, Innocentive and Tott Labs.